



Herzogenbuchsee, June 2016

## Media release

**Heiniger AG, a worldwide leading producer of animal shearing and clipping products, introduces two new cordless trimmers, Heiniger Style Midi and Heiniger Style Mini. These have been presented for the first time at the Interzoo 2016 in Nuremberg, Germany. These complement the existing range of the Heiniger Saphir line. The new trimmers are available from September 2016.**

### **Battery-Style Midi Trimmer**

The Style Midi Trimmer will convince every professional dog groomer of its necessity to be included in their day to day grooming by its light weight, ergonomic design and adjustable cutting length. This trimmer is used for the part trimming of the dog and the contours of the dogs head, legs, belly and tail. The continuously adjustable cutting head allows variable cutting lengths between 0.5 - 2.5 mm. The package also includes 5 snap-on combs in the most common cutting lengths 4, 8, 12, 16 and 20 mm. Furthermore, the supplied cable adapter allows trimming any time on the 230V mains. Light with low-noise and precise cut, the new Heiniger Style Midi Trimmer glides through the dogs coat with ease.

### **Battery-Style Mini Trimmer**

The smaller Style Mini Trimmer is able to reach all the coat sides to which his big brother, the Style Midi, cannot reach. The Style Mini Trimmer trims quietly and with precision all areas of paws, eyes and tail of the dog. The adjustable snap-on comb allows a cut length of 3 to 6 mm. This trimmer is ideal for the final styling of the dog. After trimming the trimmer head can easily be removed and cleaned.

### **Heiniger small animal clippers**

These two trimmers complete the existing Heiniger small animal clipper range. The powerful Saphir cordless clippers from Heiniger have become an indispensable working tool for the professional groomer. Over 90 minutes of clipping time with less than 60 minutes of charging time, allows continuous trimming.

The small trimmers Style Mini and Style Midi support the Saphir line in daily use where precise and fine trimming or styling is required. These new cordless trimmers provide a trimming time of up to 100 minutes.

You will find further product information at [www.heiniger.com](http://www.heiniger.com)

Daniel Heiniger leads the family company Heiniger AG, which was established in Herzogenbuchsee in 1946 by the founder Hermann Heiniger, and is now in the third generation. From 1983 to mid-2012, the company was run very successfully by Werner Heiniger. The enterprise, once having traded with fruit and vegetables, has developed and produced shearing and clipping machines and shearing blades for sheep, cattle and horses as well as dogs since the 1960s at its main location in Herzogenbuchsee in Switzerland. In 1981, Heiniger became involved in the professional sheep shearing sector with tremendous success. The high-quality equipment, made in Switzerland, has the performance and power expected by a professional. Nowadays, Heiniger is the worldwide leading manufacturer of animal shearing equipment, having subsidiaries in Australia and New Zealand as well as qualified sales partners in more than 50 countries worldwide. More than 70 employees work in Development, Production, Sales and Marketing at the main location.